

KATARINA OLOFSDOTTER

SENIOR VISUAL DESIGNER SPECIALISING IN BRAND IDENTITY, MARKETING AND VISUAL COMMUNICATION

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SKILLSET

GRAPHIC DESIGN / BRAND STRATEGY / DIGITAL & WEB DESIGN / UX & UI DESIGN / ILLUSTRATION & GRAPHICS / PHOTOGRAPHY & IMAGE EDITING / TYPOGRAPHY / PRINT / FIGMA / PHOTOSHOP / INDESIGN / ILLUSTRATOR / PREMIERE PRO / WORDPRESS / SQUARESPACE

WORK

REFINED

VISUAL DESIGNER

2017.08-2022.07

Visual designer specializing in brand strategy, marketing and digital design. Responsible for shaping Refined's brand and visual language as well as developing and implementing designs across our website and communication channels.

FREELANCE GRAPHIC DESIGN

2016-2023

Freelance work for a variation of customers, ranging from brand identity work to shorter projects creating digital and printed assets for events and marketing.

LINDHARDT OG RINGHOF FORLAG

GRAPHIC DESIGNER

2017.02-2017.10

Creating various cover designs for Audio- and E-books on a freelance contract.

FEMINISTISK FESTIVAL

DESIGNER, CONTENT CREATOR AND EVENT PHOTOGRAPHER

2017.02-2017.07

Project based volunteer work designing marketing material for digital use and print, SoMe content creation, co-ordinating promotion, as well as event photography during the festival.

BEAST STUDIO

GRAPHIC DESIGN INTERNSHIP

2016.08-2016.12

Internship focusing on Risograph printing and graphic design with daily work with riso print processes. The internship also included graphic design work for clients such as logo designs, brand packages and web design.

EDUCATION

GRAPHIC DESIGN

MALMÖ UNIVERSITY

2015.09-2017.06

DESIGN FOR SUSTAINABILITY

MALMÖ UNIVERSITY

2014.01-2014.06

GRAPHIC DESIGN & MEDIA

MALMÖ UNIVERSITY

2013.08-2013.11

GRAPHIC DESIGN & TYPOGRAPHY

MALMÖ UNIVERSITY

2013.01-2013.6

SKETCHING & ILLUSTRATION TECHNIQUES

MALMÖ UNIVERSITY

2013.01-2013.6